

# Swiss Diagnostics Start-Up Day 2020

## Swissbiolabs Award October 14, 2020

---

Take the chance and present your business idea at the Swiss Diagnostics Start-Up Day 2020 to an expert jury and investors and become a part of our diagnostics start-up accelerator!

Every presented business idea will be rated by our expert jury. The best idea will be awarded with the "Swissbiolabs Award 2020" and win a prize of CHF 5'000.--. In addition, you can profit from free office space, coaching programs, mentoring and networking.

### Conditions of participation:

- A promising business idea in the sector of Diagnostics
- Mature business case and a minimum working prototype or Early Stage Start-Up (founded less than 2 years ago)
- Desire to scale and learn

### Application process

For your application, we need your contact details, a concise description of your business idea and key elements about your next planned steps helping us understand why you should be selected for the final presentation of the Swissbiolabs Award 2020.

The swissbiolabs team will then get in touch with you to get to know you, answer your questions and define the next steps leading to, should you be selected, the presentation at the Swiss Diagnostics Start-Up Day 2020 to the expert jury.

### Confidentiality

Intellectual Property stays with the Swissbiolabs Award participant at any time. All employees of swissbiolabs and Swiss Diagnostics Start-Up Day, as well as all experts who are involved in a jury or a selection committee, are obligated to keep information confidential and abide by our "confidentiality code of honor."

### **Apply for the Swissbiolabs Award 2020 by filling out the following application form!**

Title of your business idea/start-up

Short description of the business idea or start-up (max. 8-10 lines)

Describe the market/opportunity you are addressing and your solution. How do you describe your market potential? What is your Business Model?

What is novel about your business idea/project? Why would you describe your idea as innovative?

What is the status of business development? Which key milestones have you achieved and what are the next important steps planned for your project/start-up?

Information about your organization, structure, and project team:

Please describe your key motivation(s) for applying to the Swissbiolabs Challenge 2020. What are the key benefits you expect for your project/business from this program?

Contact information (Name, address, city, e-mail, mobile, website)

**Important notes**

- This form is to be filled in English and sent back to [info@swissbiolabs.ch](mailto:info@swissbiolabs.ch).
- Registration for the Swissbiolabs Award ends July 31st, 2020.
- Please use the suggested template by overwriting in the provided boxes.
- **Do not attach your business plan or other additional documents.**

**Good luck!**